



BUNTS SANGHA'S
S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND
MANAGEMENT STUDIES, POWAI (AUTONOMOUS)



EXAMINATION TIME TABLE
PROGRAMME – B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (Choice Based)
SEMESTER - VI

4000166

Summer - 2025

Days and Dates	Time	Paper Code	Paper
Wednesday, 2 April, 2025	08.00 AM to 10.30 AM	55321	Journalism: Discipline Relate Generic: Digital Media
Wednesday, 2 April, 2025	08.00 AM to 10.30 AM	55331	Advertising: Discipline Relate Generic: Digital Media
Thursday, 3 April, 2025	08.00 AM to 10.30 AM	55324	Journalism: Photo and Travel Journalism
Thursday, 3 April, 2025	08.00 AM to 10.30 AM	55334	Advertising: Media Planning and Buying
Friday, 4 April, 2025	08.00 AM to 10.30 AM	55323	Journalism: Lifestyle Journalism
Friday, 4 April, 2025	08.00 AM to 10.30 AM	55335	Advertising: Advertising and Sales Promotion
Saturday, 5 April, 2025	08.00 AM to 10.30 AM	55328	Journalism: Fake News and Fact Checking
Saturday, 5 April, 2025	08.00 AM to 10.30 AM	55338	Advertising: Entertainment and Media Marketing
Monday, 7 April, 2025	08.00 AM to 10.30 AM	55329	Journalism: Television Journalism
Monday, 7 April, 2025	08.00 AM to 10.30 AM	55339	Advertising: Television Programme Production

Important Note:

- The candidates appearing for the examination should reach the examination hall 20 minutes before the start of examination.
- Mobile phones and other electronic gadgets are prohibited in exam halls.

Mumbai – 400 076
4th March, 2025.

ZBR

Asst. Prof. Zainab Rangwala
Deputy Controller of
Examinations

Asst. Prof. Sahana Raviprasad
Controller of Examinations

CS Sandesha Shetty
I/C Principal